



Dear Prospective Sponsor,

Thank you for your interest in becoming a San Antonio 110 9/11 Memorial Climb Sponsor!

Our event is 100% volunteer run and is funded solely by the generosity of our community and participants.

An event of this magnitude does incur many expenses for it to be able to continue to take place each year. All collected funds received go first and foremost to our only true cause: To hold a memorial tribute for our fallen brethren of 9/11. Our primary goal, as all "110 climbs", is to honor and pay respect to the brave 343 firefighters who perished at ground zero. We do this by carrying each of their photos and names on a tribute tag up the stairs of the Tower Of The Americas, twice in fact, to honor and complete the 110 floor climb they did not get to. In addition, our event holds tributes for the 70 fallen Law Enforcement Offers and 9 EMS personnel as well. We do this under a code of One Brotherhood.

Our goal is to provide a memorial event for our firefighters and other first responders, at the lowest possible expense to them, to honor their fallen brothers and sisters. We also invite the public to join us in doing so. All donations and funds go directly towards the event expenses to provide this and to create as meaningful and honorable of a memorial as possible for our fallen heroes. Should there be remaining proceeds, we also choose an annual beneficiary to donate to, newly selected each year.

So as to allow organizations and businesses of all sizes the opportunity to be a part of supporting the San Antonio 110 9/11 Memorial Climb and this great cause we have three levels of sponsorship available. Our Bronze level offers exposure on our website and also special thanks posted on our social media pages as well as mention at our event and other avenues as they arise. Silver level sponsorship also includes a logo on our two large event day banners displayed on the event grounds. Our Gold level sponsorship also includes logo placement on our annual T-shirts. These are no "freebie" style shirts. They are high quality and stylishly designed. We see them proudly worn all throughout the country for many years. They have become quite high demand and we sell out each year.

We have strict rules of no outside advertising at our event: No banners, booths, signs, or advertising materials are allowed outside of these banners and shirts. We feel it is very important that this tribute be held in the sole respect that our fallen and first responders deserve and with this being said we restrict any additional displays or advertising. This means that our event banners and shirts are the only items on the entire grounds which bear advertising of this kind, all the more able to stand out and show our appreciation and thanks to those who help support us and this respected cause each year.

SA110's only financial goal is to provide this solemn memorial and tribute for our fallen and for their "brotherhood" and community to be able to pay their respects to them in this meaningful and respectful way. Therefore, we also limit the number of spots available for each level of sponsorship. In turn, this also increases the magnitude in which sponsors stand out at our SA110.

We hope that you will join us in what has now become an honored tradition in our community. We welcome you to please review the following sponsorship packet. All sponsor donations are also tax deductible through our host 501(c)3 non-profit The Bernie Grace Foundation.

Please visit our website for more information and feel free to contact [Sponsor@SanAntonio110.com](mailto:Sponsor@SanAntonio110.com) for additional inquiries or any questions.

Thank you again for your consideration and hope to soon welcome you as part of our SA110 family!

With great gratitude,

Your San Antonio 110 9/11 Memorial Climb

[www.SanAntonio110.com](http://www.SanAntonio110.com)

[sponsor@sanantonio110.com](mailto:sponsor@sanantonio110.com)



# SAN ANTONIO 110

## 9/11 Memorial Climb

### You are cordially invited to participate as a sponsor of the San Antonio 110 9/11 Memorial Climb

On September 11<sup>th</sup>, 2001 Firefighters and First Responders entered into the 110 story structures of the World Trade Center Twin Towers and climbed. They did so, courageously, to save as many victims of the 9/11 attacks as possible. And along the way these brave heroes lost their lives.

On September 11<sup>th</sup> of each year we hold the San Antonio 110 9/11 Memorial Climb to honor the 343 firefighters lost that day. We will climb, and actually exceed, the 110 floors at The Towers Of The Americas to pay tribute to these brave and finest of FDNY.

Tribute climbs will also be made for fallen Law Enforcement and EMS personnel.

This event is 100% funded by sponsorship and donations.  
As well, should there be additional proceeds a donation will be made to this year's chosen beneficiary, newly selected each year.

**For more information about this event visit: [www.SanAntonio110.com](http://www.SanAntonio110.com)  
For information about Sponsorship contact: [sponsor@sanantonio110.com](mailto:sponsor@sanantonio110.com)**

#### **SPONSORSHIP LEVELS:**

<b>Bronze</b> (limit 20) <b>\$500</b>	-Company name and logo on website as official sponsor
<b>Silver</b> (limit 10) <b>\$1500</b>	-Bronze plus company logo or name on event day banner
<b>Gold</b> (limit 5) <b>\$2500</b>	-Silver plus company logo or name on event T-shirt
<b>Official T-shirt or Food Sponsor</b>	-Gold level Sponsorship and official recognition
<b>Other (or in-kind)</b>	-TBD

Event year: \_\_\_\_\_

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Other: \_\_\_\_\_

I/My company will sponsor at (circle one): **Gold \$2500** **Silver \$1500** **Bronze \$500** **Other: \_\_\_\_\_**

**Please make check payable to: San Antonio 110**

**Entire Sponsorship packet and logos must be received 3 weeks prior to event.**

**To expedite, email forms and logos to [sponsor@sanantonio110.com](mailto:sponsor@sanantonio110.com). Hard copies and check may be mailed to:  
San Antonio 110, 14926 Moss Arch, SA, TX 78232**

**[ ] I have read, understand, and agree to the Event Rules**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*All donations are tax deductible through our hosting 501(c)3 charitable corporation The Bernie Grace Foundation

Approved by: \_\_\_\_\_ (San Antonio 110 representative)

# SAN ANTONIO 110 9/11 Memorial Climb

## Event Rules

The objectives of the San Antonio 110 9/11 Memorial Climb are to provide: first and foremost, a solemn and reverent memorial event to honor the 343 fallen firefighters and honor our fallen heroes of 9/11; a memorial event that is free from commercial and political influence; an event that occurs annually on or near the September 11<sup>th</sup> anniversary date; an opportunity for local individuals, businesses and organizations to support local firefighters and police officers and their families; an opportunity for the public to witness local heroes commitment to duty and ability to perform; and, motivation for firefighters and police officers to be physically prepared for the rigors of the profession. **Those who fail to abide by these rules may forfeit their right to participate in this and future San Antonio 110 9/11 Memorial Climb events.**

### **VOLUNTEERS, PARTICIPANTS, GUESTS AND PRESENT SPONSORS SHALL**

**-Immediately advise an event coordinator if unable to attend**

-Come appropriately attired (t-shirt or tank top and jeans or shorts, both of appropriate length)

-Arrive on time and immediately check-in

-Read, agree to, and sign appropriate liability waiver(s)

-Be attentive for and respectful of the symbolic elements of the event

-Follow the direction of any and all Event Coordinators and Directors

**-Immediately notify your group leader and/or EMS personnel if you or someone you see needs medical assistance**

**-Abide by all safety and security measures enforced by local law enforcement and SA110 personnel**

### **SPECIFICALLY, VOLUNTEERS SHALL**

-Arrive early at requested times, on time

-Ensure assignments are understood and completed, asking for help if it is needed

-Seek opportunities to serve, and attempt to remain focused within their work assignments

-Assist with event set up and demobilization before leaving unless previously agreed otherwise

### **SPECIFICALLY, PARTICIPANTS SHALL**

**-Ensure they have been physically cleared by a medical professional as necessary for their participation in this event**

**-Come prepared – hydrated and physically capable**

-Check in during posted registration times, report to staging, and be ready to climb prior to opening ceremony

**-Strictly comply with any EMS personnel recommendations should the need arise**

### **PARTICIPANTS SHALL NOT**

**-Be guaranteed their spot if they have not completed check-in during posted registration times on the day of the event**

**-“Race to the top”– this climb is NOT a race and it isn’t about a personal or group best. Racing will not be tolerated**

-Bring or wear dirty or contaminated bunker gear / turnouts (defined as gear that is heavily soiled and poses a cross contamination hazard or has been contaminated with biohazards)

-Carry any equipment / tools with them during the climb unless authorized by appropriate directors of event

-During the climb discard their equipment. Should the need arise, equipment will be given to a volunteer for safe storage or removal from stairwell

### **PARTICIPANTS, VOLUNTEERS, SPONSORS, AND GUESTS SHALL NOT**

**-Conduct themselves in a manner that reflects negatively upon the fire or police service**

**-Sell, distribute or advertise any interest or product, commercial, political or otherwise without prior approval from committee nor shall they remove any items from the event without the expressed written consent of the planning committee.**

Printed Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

## **SA110 Sponsor Advertising**

San Antonio 110 9/11 Memorial Climb is now offering a new way for our annual SA110 sponsors to advertise. As we do not allow advertising (booths, signs, solicitation, etc) at our actual memorial climb we will now be allowing a new way for our sponsors to do this type of advertising at as follows:

- Sponsors will be allowed to include a business card or promotion card in our annual SA110 participant packets. Card should not exceed standard business card size and must be received by the first week of August to be included in each year's participant packets.
- Sponsors may advertise, set up a booth, hang signs, and/or solicit materials (as approved) at our SA110 after-party, the SA911 Brotherhood Brew Bash, held at Alamo Beer Company following the San Antonio 110 9/11 Memorial Climb each year. The event starts at 11:00am and continues until approximately 3:00pm. Alamo Beer Garden is located at 202 Lamar St. San Antonio, TX 78202. Please contact regarding details and approval of solicitations. Please note: This event is a fundraiser for the SA110 and so any monies solicited for or collected, should there be any, must be approved by our SA110 Sponsorship Director and support staff.

Please contact our Sponsorship Director at [sponsor@sanantonio110.com](mailto:sponsor@sanantonio110.com) for more information.

And most importantly, Thank You for your continued support of our San Antonio 110 9/11 Memorial Climb! We couldn't do what we do each year without the generosity of companies and organizations such as yourself!

[sponsor@sanantonio110.com](mailto:sponsor@sanantonio110.com)  
[www.sanantonio110.com](http://www.sanantonio110.com)